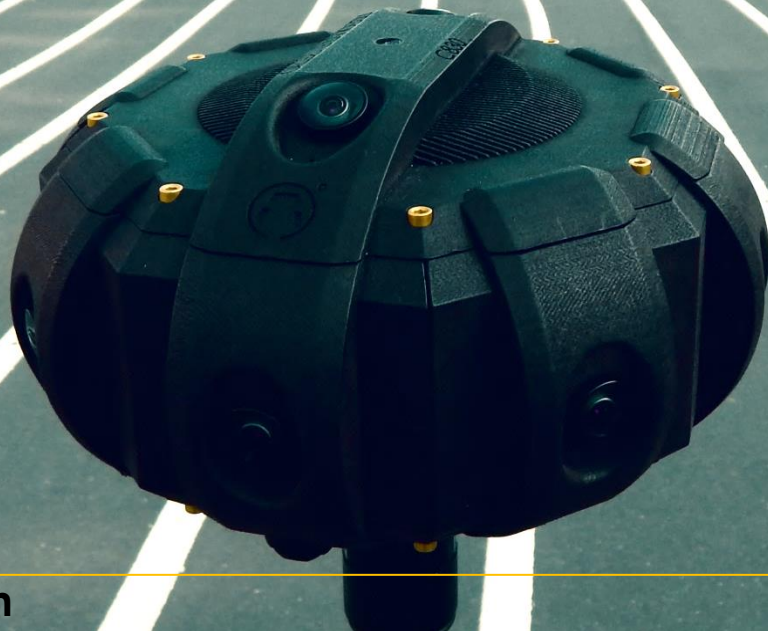


THE INFRASTRUCTURE FOR THE MEDIA OF TOMORROW

ABSOLUTE ZERO

Make reality virtual



Absolute Zero ApS
CVR 38010425

www.absolutezerovr.com

THE FUTURE OF MEDIA

360 degree video or photo is a part of virtual reality (VR). VR can be understood as the next evolutionary step of media, giving the viewer more freedom and truly interactive possibilities. Think about having the choice to follow different characters of your favorite TV show and getting to know them in-depth. Every single decision you make may change the plot line and the ending you will experience. This is the future of media.

Working with this new media is extremely demanding because it is complex by nature and the industry lifecycle is still at an early stage. Productions need to be high-end, simple to execute, and easy to showcase to the audience.

Absolute Zero sets the standard for professional 360° media productions.



THE VR
CONTENT MARKET

x 100

By 2024



We are here

#shifthappens

THE END-TO-END WORKSTATION FOR PROFESSIONAL 360° CONTENT



8K
60 FPS

HIGH-END QUALITY

Absolute Zero's cameras are designed to meet the highest requirements for professional 360° media productions.



EASY SETUP

The camera is ready to shoot in one minute. App integration and ethernet cable allow easiest shootings.



CLOUD WORKFLOW

The Absolute Zero Cloud Studio ensures reliable, fast and flexible workflows with a high level of automation.



P2P TRANSACTIONS

P2P communication and collaboration in a team, or transactions with clients are possible.



8K AT 60 FPS

Shoot high-end 360°
video at 28 MP



LOW-LIGHT

Security level low-light
performance



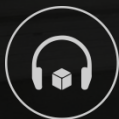
3D STEREOSCOPIC

3D recordings for fully
immersive experiences



PREVIEW & CONTROL

Always go home
with the best shot



SPATIAL AUDIO

Most realistic 3D
sound landscapes



ETHERNET CABLE

Plug & play for data
transfer and streaming

CAMERA FEATURES



LAPTOP READY

Work from anywhere,
no PC needed



AUTO STITCHING

High-quality stitching
fast and easy



EDITING SUITE*

Internal tools for
cutting, stills and audio



SCALABLE STORAGE

Save what you want,
whenever you want



8K STREAMING*

Broadcast events in
the highest quality



EASY PUBLISH

Powerful publishing
via simple weblink

CLOUD FEATURES

* These features will be available end 2018



STITCH

EDIT

STORE

CURATE

COLLABORATE

PRODUCTION & MANAGEMENT

DOWNLOAD

STREAM

DELIVERY

The cloud performs **all steps of a 360° production work-flow** from rendering to delivery. Only the creative work is on the producer. But it is also as a customizable platform for **additional automated services** in photo and video editing, and walkthrough creation for real-estates. Producers benefit with minimal work at low costs.

Performance can be scaled upon demand for **live streaming in 8K**. On the delivery side, content can be easily shared from **peer-to-peer** via link or sold directly on the platform.

The EC awarded the concept with the Seal of Excellence, ranking Absolute Zero as **top 5%** of innovators in the EU.





CAMERA-BASED PROCESSING

PC-BASED PROCESSING

CLOUD-BASED PROCESSING

Quality



Price



Speed



Ease-of-
use



Options



CHEAP, EASY & FAST

BEST RESULTS

BEST COMPROMISE



CAMERA SALES

1 UNIT | **3.199,00€**
excl. VAT

CLOUD SERVICES

QUALITY	1 MINUTE	€ PRICE
9K PHOTO	1 PHOTO	0,99
8K VIDEO	30 FPS	1,49
6K VIDEO	30 FPS	0,99
4K VIDEO	30 FPS	0,79
8K VIDEO	60 FPS	2,99
6K VIDEO	60 FPS	1,99
4K VIDEO	60 FPS	1,49
8K STREAM	25 FPS	1,49
6K STREAM	25 FPS	0,99
4K STREAM	25 FPS	0,79
1 TB STORAGE	PER MONTH	9,99

PAY-AS-YOU-GO



*"We have used Absolute Zero
for some of our big clients, and
with superb results"*

TOBIAS THYGESEN | **VRDK**



*"Shooting a scene with Absolute
Zero is more than 10x faster than
shooting with a traditional setup"*

PETER WITTHAUS | **WITTHAUS.DK**



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